

Customer testimonials

► *BY LEMARCO*



Benefits

▼
Let your customers tell your story and create the right perception about your company

Avoid surprises with a straight, fixed-price service by Lemarco

Benefit from Lemarco's expertise in the business software market

Word of mouth has become word of mouse. There is no stronger way to bring your message than through the customer's voice. If you're an ICT company and you consider realizing a written testimonial about one of your customers, LEMARCO might be the right partner for you.

We make the process is easy and straightforward. LEMARCO takes care of the full process: from scheduling the appointment and realizing the interview to the delivery of a written article in the template of your choice. And we make sure the article is corrected and approved by all parties.

Contact Lemarco

▼
www.lemarco.be

T: +32 (0)3 827 26 36
E: patrick.dalle@lemarco.be
M: +32 (0)475 869 241

Sneeuwbeslaan 17 B7
B-2610 Wilrijk
Belgium

LEMARCO
SUCCESS THROUGH VALUE INNOVATION ▲▲▲

Customer testimonials

► BY LEMARCO



Procedures & deliverables

Lemarco takes care of the whole process from start to end:

1. Appointment scheduling with the customer
2. Interview and copywriting
3. Correction and approval process
4. Article delivered in Word and optionally in your own template

About Lemarco

Lemarco –the lean marketing company - is the next-generation marketing excellence centre for hi-tech and ICT companies. Throughout the years, Lemarco has assisted more than 50 companies in the technology sector with strategic marketing coaching, content creation and personalized corporate magazines.

Word of mouth sells

With customer testimonials, you put word of mouth on steroids. In ICT, where important risks and high investments are at stake, potential customers rely on references more than in other sectors. The realisation of a customer testimonial is the best way to stimulate word of mouth.

A simple and straightforward procedure

Lemarco's approach is simple and straightforward. No complicated procedures: you inform your customer, and Lemarco takes it from there: we make the appointment for an interview, write the text and take care of the whole approval process with you and the customer.

